

COTATI CULTURAL GRANT SCORING RUBRIC

CRITERION	2 EXEMPLARY (7-10 POINTS)	1 ADEQUATE (4-6 POINTS)	0 INSUFFICIENT (0-3 POINTS)	COMMENTS
CREATIVITY - USES IMAGINATION AND INNOVATION TO CREATE A NEW, DIFFERENT, AND/OR UNIQUE AND MEMORABLE EVENT EXPERIENCE FOR ATTENDEES (10PTS)	The proposal presents an innovative and original concept that is new to Cotati.	The proposed event is new to Cotati but has been hosted in nearby communities.	The proposal presents an event that is similar to existing events or is an existing event.	
DIVERSITY - HIGHLIGHTS THE CULTURE OF ONE OR MORE PARTICULAR ETHNIC GROUPS OR COMMUNITIES OF INTEREST. (10PTS)	The application exceptional diversity, engaging multiple cultural, ethnic, and/or social groups and reflects a broad and accurate representation of various cultural perspectives.	The proposed event involves some engagement with different ethnic, cultural, and/or social groups but could include more or is not comprehensive in the application.	The proposed event lacks clear effort to include diverse groups and shows minimal to no representation of diverse cultural perspectives.	
INCLUSVITY /ACCESS - INCREASES ACCESS TO MUSIC, ARTS, HISTORY, CULTURE, OR HERITAGE, FOR PEOPLE WHO MAY NOT FEEL INCLUDED IN COMMUNITY LIFE, INCLUDING LOW INCOME RESIDENTS, PEOPLE WITH DISABILITIES AND OTHER SPECIAL POPULATIONS. (10PTS)	The application leaves no question as to how activities will be adapted when appropriate to create an inclusive environment for all populations, including those with specific disabilities and limitations.	The application implies intent to provide an inclusive environment for all populations, but does not clearly articulate the specifics about adaptations to be employed.	The application includes few or no plans to adapt activities to create an inclusive environment.	
FEASIBILITY - THE EVENT CAN BE DELIVERED WITH THE AVAILABLE RESOURCES, TIME, AND SKILLS, AS PROPOSED IN THE APPLICATION (10PTS)	Personnel, event activities timeline, and budget expenditures congruent with project description and outcomes.	Deficiencies or overestimations exist in personnel, timeline, or budget within tolerable range, outcomes appear achievable despite gaps or leaps.	Insufficient information about personnel, event activities timeline, or budget expenditures to gauge feasibility.	

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SUSTAINABILITY - THE EVENT WILL CONTINUE PAST THE GRANT PERIOD (10PTS)	Evidence presented that event or its impact can be sustained locally beyond grant period, if results warrant.	Event plan is temporary, designed to end when grant ends, or some effort to secure commitment beyond grant period is represented.	No meaningful plans for future event beyond funding term appear in application.	
PROMOTES COMMUNITY TOGETHERNESS/ BROAD COMMUNITY APPEAL (10PTS)	The event proposes high engagement and encourages widespread community participation and addresses critical needs or interests of the community.	Proposed community engagement is limited with moderate participation and has some relevance but may not fully align with community needs or interests.	The proposal shows low levels of community engagement and participation or shows minimal relevance to community needs or interests.	
COTATI LOCAL RESIDENT/BUSINESS OWNER (10PTS)	The applicant lives in or has a business in Cotati.	The applicant lives in or has a business in Sonoma County.	The application does not live in or have a business in Sonoma County.	
TOTAL SCORES				